

HOUSE OF BRANDS —









Shubhkart offers a wide range of incense sticks and Dhoop products under its subbrand – Nirmal. The scope of incense sticks is not just limited to worship, but also utilized for aromatherapy, meditation and yoga.



Shubhkart meets the puja needs of its end consumers by offering wicks and candle products under the brand name Tejas. The wicks and candles are handpicked and offered in various forms so that it meets the worship needs of both traditional and modern consumers.



Darshana caters to the worship needs of its end consumers with its range of devotional puja powders which are integral part of every Hindu household. Darshana offers an array of devotional powders which can be used for daily rituals, ceremonies and festive occasions.



The Camphor range offered by Shubhkart under the brand name 'Surabhi' is an essential part of worship rituals and customs. Since the brand name 'Surabhi' indicates purity and positivity, the Surabhi Camphor dispels negative energies and maximizes flow of positive energy in the ambience.



Shubhkart offers a wide array of brass, steel, copper and silver products under its sub brand Nitya. Be it hand held bell, diyas or puja plate, each product is handcrafted by skilled artisans.



Gaugaurav' is a vision of Shubhkart to work towards the welfare of cows in India. The vision is not just working for betterment of cows, but also a noble mission to preserve the heritage of India. Shubhkart directly procures raw materials from the farmers so that they get sufficient business to take care of their cows in terms of shelter, medicines and food.

NIRMAL Aggregatti

















Gau ka Ashirwad, Har Pooja ke Saath











HOMECARE



Chakaachak India aims to provide efficient cleaning solutions for cleaner surroundings. Since we understand cleaning, our products are ergonomically designed, keeping consumer needs and sensibilities in mind.



Welcome a new breath of freshness in your home. A high-quality air pocket air freshener range that removes unpleasant odors & bonds you with fresh air, Freshzap will uplift your senses with a zap. It is designed to keep your living space fragrant 24 X7.



An effective solution to wash your clothes, Cleanzap comes in various forms: Detergent Powder, Detergent Liquid, Detergent Bar and Pods. Cleanzap products not only remove tough stains from clothes, but also makes them clean with a fresh fragrance.

SHINEZAP

Equipped with power of Lemon, Neem and Wood ash, Shinezap comes in form of Dishwash Bar and Dishwash Liquid. Right from removing the tough food stains & greases to making your utensils clean, Shinezap ensures to deliver a pleasant cleaning experience.

ABZORBZAP

Abzorbzap is an innovative product that keeps your belongings damp-free. It soaks up the excess moisture from its immediate surroundings and collects it as water, preventing all forms of moisture damage. This can be tossed inside a sports bag, cabinets, drawers, etc. If there is a place that needs to keep away musty odor, this can come to your rescue





Your gateway to a fragrant paradise





For Clothes That Always Look New!







Make Every Dishwash Sparkle with Shinezap...



ABZORBZAP

Say Goodbye to Dampness



PERSONAL

When it comes to personal care, we bring you the best products that will pamper, nourish and cleanse your skin. Every personal care product of ours is handpicked to offer you a rejuvenating experience. Our personal care brands: Bath & Blends, Cocobaya & Tealish are specially handpicked to bring a completeness to your skin care.





Feel Fresh. Stay Radiant.



















Deep Nourishment. Naturally Glow.













HANDMADE SOAP

















Naturally You.













Cleanse. Refresh. Glow. Repeat.

